



www.CapstoneLearning.org

2016 SPONSORSHIP PACKET



Our mission is to advance the independence for children and adults with a spectrum of abilities and disabilities.

ABOUT



For over 60 years we were United Cerebral Palsy of Northwest Florida (UCP); however, we have grown and expanded our services and programs to the point that the name – UCP – no longer defined who we were nor who we served.

The community did not understand that we helped more children than adults with various types of disabilities such as autism, Down syndrome, intellectual disabilities and in many cases, they may actually have more than one of these conditions.

In addition, what sets us apart from other providers is the fact the adults we serve are medically complex and require nursing care, specialized equipment and if transportation is involved, wheelchair accessible vans and buses.

Also, we operate two **charter schools** with the name “Capstone Academy” – the first and only schools in Northwest Florida of its kind. Capstone Academy had positive name recognition in our community, therefore, it was the name chosen this past year by a brainstorm group of community leaders for our entire organization.

Our amazing team has a well qualified therapists who work with our teachers and staff to provide a compassionate learning environment.

Our Goal is to help children of all abilities learn and grow to their fullest potential.

Our new name means a new start with a proven formula of success and experience for those we have the pleasure to serve.

Recent estimates in the United

States show that about **1 in 6**

or about **15%**, of children aged 3 through 17 years have a one or more developmental disabilities.

Developmental disabilities are a group of conditions due to an impairment in physical, learning, language, or behavior areas.

These conditions begin during child's developmental period, may impact day-to-day functioning, and usually last throughout a person's lifetime.



**INCLUSIVE EDUCATION
WORKS MIRACLES!**

MAKING STARS



At Capstone we see the potential of each student and we work to bring that potential to light. Our schools fill a unique need in the community.

OUTREACH PROGRAMS

Milton Child Care Center offers quality learning programs available to all families with infants and children up to five years of age in the Milton area.

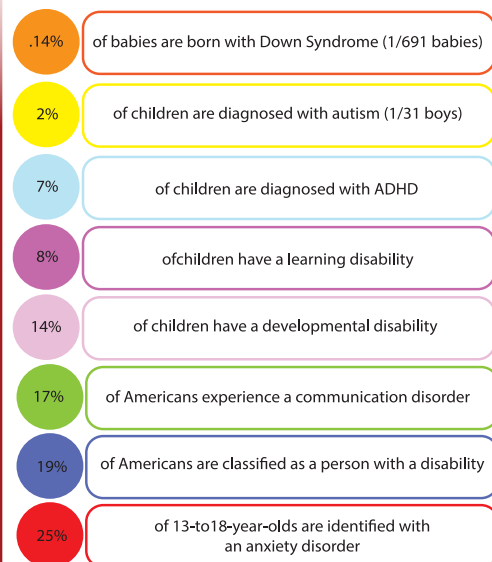
Capstone Academy Pensacola and Milton Campuses are the first charter schools in our area to incorporate therapies with Pre-K education for children from ages three to five.

Children's Therapy Clinic provides occupational, physical, speech and feeding/swallowing therapies for infants, toddlers and children.

Capstone Transition Center serves high school students, of varying abilities to become productive community members.

Our Residential Group Homes provide family oriented living for adults with developmental disabilities and complex medical/care needs.

CAPSTONE PROGRAMS foster learning, promote creativity, build independence, increase physical and social skills and enhance self-esteem.



For the past 60 years Capstone

served over **10,000**
children and adults in the Florida
Panhandle.

SIGNATURE EVENTS



JAN

2016

"THANK OUR LUCKY STARS" ANNUAL CAMPAIGN - Share a child's success story and your support on WEAR3 TV. An exciting opportunity to partner your business with WEAR3 TV to highlight your philanthropic interest in Capstone. Commercial spots would air during 2016.



APR

2016

NINTH ANNUAL GOLF TOURNAMENT - Join us for this event which will give you the opportunity to become a key member in the effort to enhance the lives of many children in our community as well as promoting your company to the many areas professionals who will be participating.



AUG

2016

WINE DINNER - Over 125 friends & guests enjoy 5 course meal with wine pairings presented by chef Gus Silivos from Nancy's Haute Affairs and Ben Rose from Southern Wine & Spirits.



SEP

2016

JAMBALAYA COOK OFF - Come to Seville Quarter for some Louisiana taste. Battle for the Paddle is a fun cooking competition with a southern spice!



EVENTS BY FRIENDS



APR

2016

MILLER THRILLER - Three days Tennis Tournament, hosted by Seville Quarter and played at the wonderful Pensacola Country Club tennis courts.



SEP

2016

ANYTHING THAT FLOATS/BATHTUB RACE - Loads of fun and sunny beach during the Anything that floats and Bathtub races, hosted by Bamboo Willies Beachside Bar.



OCT

2016

CK 5K RUN/WALK - Circle K stores are proudly supporting Capstone Adaptive Learning & Therapy Centers for over 25 years. Circle K continuous support provides an essential and logical step towards fulfilling Capstone's objectives.



SPONSORSHIP LEVELS



	LEGACY SUPPORTER \$20,000	PLATINUM SUPPORTER \$10,000	GOLD SUPPORTER \$5,000
Exclusive Sponsorship: Sponsorship level is exclusive at all events in 2016.	•		
Public Relations: Sponsor will be featured in all event public relations announcements to the press & media.	•	• *One Event Only	
Podium Acknowledgement: Sponsor will receive verbal recognition for your contribution from one of the speakers at the event.	• Speaking Opportunity	• Speaking Opportunity	• Speaking Opportunity
Event Publicity: Sponsor will be featured in event advertisements and promotional marketing.	• Logo	• Logo	• Logo
Event Exhibit: Sponsor will have onsite booth during event (audience of 1,500 people or more). Available only at (Jambalaya cook-off or Golf Tournament)	• Both Events	•	•
Website Publicity: Sponsor logo will be featured on Capstone Adaptive Learning and Capstone Academy websites, with hyperlink to sponsor's website.	• Premium placement of logo on event & sponsor page	• Prominent placement of logo on event & sponsor page	• Prominent placement of logo on event & sponsor page
Electronic Publicity: Sponsor will be featured in electronic publicity for the event to over 2000 Capstone followers (email marketing and social media).	•	•	•
Annual Newsletter Publicity: Featured article in Capstone annual printed report, with distribution to Capstone Board of Directors and supporters.	•	•	
Printed Program & Event Signage: Sponsorship will be featured in printed materials and event signage.	• Full Page Advertisement in all event programs	• Full Page Advertisement in event program	• Full Page Advertisement in event program
Tickets to events for guests.	10 VIP	6 VIP	4 VIP
Tax Deduction: Sponsorship of the events is tax deductible to the full extent of the law. Please consult with your tax advisor.	•	•	•

OTHER SPONSORSHIP OPPORTUNITIES



VENUE OR ENTERTAINMENT FEES

\$1000

- Sponsor will be featured in the event public relations announcements.
- Sponsor will receive verbal recognition the event.
- Sponsor logo will be featured in the event advertisements and promotional marketing.

FLAG STICKS

\$250

- Sponsor logo will be featured at the event.
- Sponsor will be recognized on social media.

BANNERS & T-SIGNS

\$100

- Sponsor logo will be featured at the event.

* If you do not see what you are looking for here, we are open to design your sponsor ideas and create a sponsor package specifically for your business.



2016 SPONSORSHIP APPLICATION

Thank you for your interest in partnering with us in becoming a sponsor. Please download and save this form to your computer. Fill out this form using Adobe Acrobat and press the email button at the top of this page to send this form electronically or print out this form, fill it out, and fax it back to 850-432-1930. Your support will be greatly appreciated and will directly help the Capstone students.

SPONSORSHIP LEVELS

LEGACY SUPPORTER \$20,000 (no need to select event below)

PLATINUM SPONSOR \$10,000

GOLD SPONSOR \$5,000

VENUE/ENTERTAINMENT SPONSOR \$1000

FLAG STICK \$250

BANNER OR T SIGN \$100

NO, WE CANNOT PARTICIPATE IN THIS YEAR'S EVENT, BUT PLEASE CONTACT US NEXT YEAR.

EVENTS

GOLF TOURNAMENT

WINE DINNER

JAMBALAYA COOK OFF

THANK OUR LUCKY STARS

PAYMENT OPTIONS

CREDIT CARD

PLEASE INVOICE

CHECK MADE PAYABLE TO:

Capstone Adaptive Learning & Therapy Centers

BILLING INFORMATION

Business / Organization Name

Phone

Email

Name

Address

City

State

Zip

PAYMENT OPTIONS

Credit Card Type

VISA

MASTERCARD

AMEX

DISCOVER

Credit Card #

Exp. Date

Security Code

Signature

Date